



Turning Your Passion Into Profit

Have you ever heard the advice to “Do what you love and the money will follow?” That is sometimes true, but it is not a guarantee. What questions must you answer and what steps do you need to take to know if you can turn your passion to profits?

This training will take you through the process of:

- Finding the Big Idea and then exploring variations on a good idea
- Researching to see if your idea is feasible
- Goal setting so you know if your lifestyle can be supported by your passion
- Figuring out who will buy your product or service
- Developing an action plan to make your passion profitable

BOOK NOW

In Person or Online

For more info, contact Jeanne Dau at: (217) 549-2564
or at daucosnulting@gmail.com
www.dauconsultingservices.com