



Communicating More Effectively

Everyone is most responsive to communications that recognize their needs and joys as well as being consistent with their strengths and values.

Building upon the True Colors Assessment, this training will specifically hone in on ways to communicate more clearly by:

- · Identifying the colors of the participants in the room
- · Discussing the needs, joys, strengths and values of each color
- · Sharing the communication that grabs the attention of each color
- Discussing colors that might naturally have communication disconnects
- Facilitating interactive group work to clarify the importance of messaging that hits all four color quadrants