



How can I Raise Money while Practicing Social Distancing: Reimagining Fundraising Practices!

Nonprofits use a fairly predictable formula to raise money for their organization. An appeal letter is mailed annually. One or two theme-based events are planned. There may even be the occasional face to face visit with a donor to solicit a major gift. But now, in this point in time, these tried and true activities may need to be altered.

Let me achieve your new normal by reimagining fundraising in 2020 and beyond. Together, we will:

1. Develop email solicitations that ensure donors open, read, and take action.
2. Take the steps needed to pivot your in person fundraising event to a virtual one.
3. Explore virtual fundraising event platforms and programs that fit the needs of your organization.
4. Identify actions you can take to maintain the close, personal contact with your major gift donors while maintaining distancing.

BOOK NOW

In Person or Online

For more info, contact Jeanne Dau at: (217) 549-2564
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