



## Nonprofit Theory of Change

Do you feel that there are fundamental problems in your nonprofit but you don't know how solve them? Where do you begin? In this session, you will learn about the theory of change (TOC) tool that helps develop solutions to complex social problems using measurable outcomes and offer just the right incentives to increase productivity and grow.

### You will:

- Identify long-term goals.
- Conduct a “backwards mapping” exercise to identify preconditions to achieve your goal.
- Identify interventions that your initiative will perform to create these preconditions.
- Develop indicators to be used to assess performance
- Write a narrative that can be used to summarize the various moving parts in your theory.

This is a hands-on course. At the end of the session, you will be well on your way to having a completed theory of change for your organization.

**BOOK NOW**

2.5-4 hour session  
In Person or Online

For more info, contact Jeanne Dau at: (217) 549-2564  
or at [daucsonconsulting@gmail.com](mailto:daucsonconsulting@gmail.com)  
[www.dauconsultingservices.com](http://www.dauconsultingservices.com)