



Marketing & Mastering Digital Technology to Connect – Social Media Tips, Website Integration & Effective Use of Emails

People want to buy from businesses they know and trust. How do create a digital presence that strengthens customer relationships and generates customer loyalty? You can't just get by with an occasional Facebook post; you need to create a digital marketing plan that you work weekly.

This training will walk you through creating a social media action plan and teaches you:

- What social media platforms are most effective for your customers
- How often to post and what messages you should be posting
- How to integrate blogs, your website and emails to increase your reach
- How to boost and get your messages read

BOOK NOW

In Person or Online

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