



# Creating a Culture of Innovation

Innovation is improving existing products or services, but it can also mean creating something fresh (new, original or improved) that creates value. How does your organization nurture creativity within the organization? Does it promote the innovative mindset at all levels? This workshop will explore ways to build a culture of innovation thereby securing your competitive edge for future growth.

## Key Benefits of This Course

- Understand the Importance of Innovation and Risk-taking for Success
- Unleash the Full Power of Your Creative and Innovative Potential
- Assess the Idea's Feasibility and Risk
- Learn the Process of Innovation and Continuous Improvement
- Explore Changes in Your Internal Practices that Will Promote Innovation in Your Culture

This will be a very fun, interactive and hands-on course. Questions, examples and group discussions will be an integral part of learning during this session. Worksheets and other resources will be provided to all participants.

**BOOK NOW**

2.5-4 hour session  
In Person or Online

For more info, contact Jeanne Dau at: (217) 549-2564  
or at [daucosnulting@gmail.com](mailto:daucosnulting@gmail.com)  
[www.dauconsultingservices.com](http://www.dauconsultingservices.com)